

# Academic Writing Skills B2

## Section 1: Vocabulary (20 points)

Part 1: Multiple choice (Chapter 3)

Part 2: Match the words to their definition (Chapter 5)

## Section 2: Reading and Analysis (20 points)

Part 1: Reading (Possibility 1: Chapter 1; Possibility 2: Chapter 2): Identify the text: main topic, main points type of text, author

Part 2: Same Reading as above: Answer the questions based on the text using short answers

Part 3: Identify the thesis statement, topic sentences, etc. in the text

## Section 3: Language for Writing (20 points)

Part 1: Parallelism (Chapter 3 pp. 53-54)

Part 2: Conjunctions to express similarity or contrast (Chapter 5 p. 99)

Part 3: Academic perspective (Chapter 5 pp.100-101)

## Section 4: Writing (40 points)

In the writing section of the exam, you are required to write a process essay or a persuasive essay (400-450 words). You are provided with a choice of prompts for each type of essay.

- Process essay: the prompts are based on the Readings 1-3 Chapter 3 *Consumer Behaviour and Innovation*
- Persuasive essay: the prompts are based on the Readings 1-3 Chapter 4 *Branding*

### **The essay must include:**

- Academic structure (introduction with thesis statement, three body paragraphs and a conclusion)
- Academic perspective (third-person objective)
- Parallelism and varied sentence structure
- Topic-specific vocabulary
- Formal language

**Grading Guide:**

	No, not at all (0 pts.)	Yes, with errors (2.5 pts.)	Yes (5 pts.)
Is the thesis clearly articulated?			
Are the supporting paragraphs structured correctly?			
Is the conclusion an accurate paraphrase of the thesis?			
Have appropriate stylistic devices been used?			
Is language formal and topic-specific?			
Has academic perspective been used?			
Does every sentence have correct punctuation and are all words spelled correctly?			
Have verb tenses been used correctly?			

**Total: \_\_\_\_\_ / 40 points**