

AUSFÜLLHILFE: BEWEGEN SIE DEN MAUSZEIGER ÜBER DIE ÜBERSCHRIFTEN. AUSFÜHRICHE HINWEISE: [LEITFADEN MODULBESCHREIBUNG](#)

Study Project MKT as option in elective Module 1						
Module code		Workload	Credits/CP	Semester	Frequency of module	Duration
FH 26957 (PL)		180h	6	3-4	each semester	2 semesters
1	Module	Teaching Language		Contact hours	Self-study	Class size
	Study Project	German		22.5h	157.5 h	one to two students per project 24 or seminars
2	Learning outcomes/competencies Knowledge (1): <ul style="list-style-type: none">- ... reflect the most important study contents related to your chosen student research project topic and quote authors correctly. Understanding (2): <ul style="list-style-type: none">- ...understand the interdisciplinary contexts of concrete and practice-relevant tasks. Apply (3): <ul style="list-style-type: none">- ...plan and implement a defined topic and document the results,- ...develop requirement specifications or requirement profiles for a desired solution. Analysis (4): <ul style="list-style-type: none">- ...procure, analyse and document the necessary information,- ...methodically select and evaluate different solution variants,- ...implement the selected variant according to the general conditions and create the corresponding documents.					
3	Individual component content Editing a project. Task definition by module officers and full-time teachers (see 8). <ul style="list-style-type: none">- Analysis of the task and its specification, definition of clear objectives (documents).- Definition of sub-steps (work packages) and estimation of duration as well as creation of a project management plan with task distribution and definition of milestones- Development of solution variants and methodical selection of variants- Application of the contents of the courses from semesters one to four (depending on the topic)- Realization of the selected variant- Preparation of documentation and presentation of results					

Version	Erstellt von	Freigabe (Datum/Kürzel)	Gültig ab
1.0	Prof. Schiepp		03.2022

4	Teaching methods <ul style="list-style-type: none"> - Detailed discussions with the respective supervisors (delimitation of topics; discussion of procedures, methodology and structure; clarification of essential questions that may arise in the course of the work) - Regular meetings with the supervisors (internal and possibly external supervisors) - Presentation of the interim results (presentation 1, seminar 1) - Presentation of the final results (presentation 2, seminar 2)
5	Prerequisites Admission to Advanced Level Studies and SPO12
6	Methods of assessment 1 Student research project (ST) as examination paper (6LP) 2
7	Applicability of module Student research project as an alternative option in compulsory elective module 1 of the MKT programme
8	Person responsible for module/ lecturer Module Officer: Dean of Studies Full-time teachers: University professors and research assistants Lecturers and external supervisors, e.g. in companies, research institutions, clinics, etc.
9	Reading list (Core texts and recommended texts) Topic-specific

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