

# HFU External Students Examination Regulations for the Master Programme MA International Economics, Business and Cultural Diplomacy (EBCD-2)

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## §1 Scope, Content and Structure of Studies

- (1) The overall credit volume requirement, earned from the first degree and the planned Master's degree together, is 300 credit points in total. Further admission requirements for this Master programme are laid down in separate admissions regulations<sup>1</sup>.
- (2) The total volume of credit points for all module components required to successfully complete the Master programme is 120 ECTS. Studies can be completed within four semesters.
- (3) Working language as well as language of examination for all subjects on the Master programme is English.
- (4) Table 1 shows the module structure.
- (5) The module components required to successfully complete the Master programme as well as the corresponding graded and non-graded assessments are shown in Table 2.
- (6) Please note that these Study and Examination Regulations apply to an external student examination ("Externenprüfung").

Module/ Semester	1	2	3	4	5
4	Master Thesis				
3	International Economics	International Financial Markets and Institutions	International Marketing	International Management	International Business Strategy
2	Professional Development Training Program			Electives Cultural Diplomacy 2	
1	The History and Evolution of Cultural Diplomacy	International Cultural Diplomacy	Future Trends in International Relations and Cultural Diplomacy	Electives Cultural Diplomacy 1	

Table 1: Module Structure

<sup>1</sup> Regulations for Admissions Procedure and Test of Eligibility in Study Programmes with External Examinations EBCD, IRCD and MBA (Satzung für das Zulassungsverfahren mit Eignungsfeststellungsverfahren in den Externenprüfungsstudienprogrammen EBCD, IRCD und MBA)

Module	Module Component ("Lehrveranstaltung")	Type	Scope (SWS)	Graded Assessm.	Non-Graded Assessm	Credits
<b>1. Semester</b>						<b>30</b>
<b>The History and Evolution of Cultural Diplomacy (7 LP)</b>						
	The History and Evolution of the Field of Cultural Diplomacy	S	4	1 sbA (20%) 1 sbK (30%) 1 H (50%) <sup>2</sup>		7
<b>International Cultural Diplomacy (7 LP)</b>						
	International Case Studies of Cultural Diplomacy	S	4	1 sbA (20%) 1sbPN (40%) 1 H (40%) <sup>2</sup>		7
<b>Future Trends in International Relations and Cultural Diplomacy (8 LP)</b>						
	Future Trends in International Relations and Cultural Diplomacy	S	5	1 sbA (20%) 1sbPN (20%) 1 H (60%) <sup>2</sup>		8
<b>Electives Cultural Diplomacy 1 (8 LP)</b>						
	Elective Cultural Diplomacy 1	S	3	PL		4
	Elective Cultural Diplomacy 2	S	3	PL		4
<b>2. Semester</b>						<b>30</b>
<b>Electives Cultural Diplomacy 2 (12 LP)</b>						
	Elective Cultural Diplomacy 3	S	3	PL		6
	Elective Cultural Diplomacy 4	S	3	PL		6
<b>Professional Development Training Program (18 LP)</b>						
	Professional Development Training Program	P			1 B	18
<b>3. Semester</b>						<b>30</b>
<b>International Economics (9 LP)</b>						
	Economics <sup>3</sup>	S	3	1K		4
	International Economics	S	3	1K		5
<b>International Financial Markets and Institutions (5 LP)</b>						
	International Financial Markets and Institutions	S	3	1 K	1 sbA	5
<b>International Marketing (5 LP)</b>						
	International Marketing <sup>3</sup>	S	3	1 K	1 sbA	5

<sup>2</sup> The graded assessment of this module component can only be passed, if all parts of the assessment have been awarded a grade of "adequate" („ausreichend" - 4,0) or above.

<sup>3</sup> In some cases this module component may take place in the 1st semester. The students will be notified where such a case applies.

Module	Module Component ("Lehrveranstaltung")	Type	Scope (SWS)	Graded Assessm.	Non-Graded Assessm	Credits
<b>International Management (6 LP)</b>						
	Managing in a globalizing world <sup>3</sup>	S	2	1 K	1 sbA	3
	Business Simulation	W	3	1 sbA		3
<b>International Business Strategy (5 LP)</b>						
	International Business Strategy	S	3	1 K		5
<b>4. Semester</b>						<b>30</b>
<b>Master Thesis (30 LP)</b>						
	Academic Research and Writing	S	2	1H (50%), 1PN (50%) <sup>4</sup>		3
	Master Thesis			1 T		27

Table 2: Modules and Module Components

## §2 Right to be Assessed

- (1) The credit requirements of the study programme (120 credit points) should be successfully completed within the normative time-to-degree. An accelerated track of studies enabling completion of credit requirements prior to these deadlines is possible.
- (2) The right to be assessed is forfeited and permanent withdrawal from the programme is required where the graded and non-graded assessments have not been successfully completed within three semesters of the deadline defined in section one, unless the cause of the delay lies outside the student's control.

## §3 Examinations

- (1) Where an individual can prove satisfactorily that due to prolonged or permanent disability they are unable to complete the exam in whole or in part in the prescribed manner the relevant Faculty Examination Board will allow suitable measures to be taken to compensate for the disability. A doctor's note has to be submitted in such case.

## §4 Grading, Pass and Fail

- (1) The grades for the different graded assessments are set by the examiner in question. The following grades are to be used when marking graded assessments:

1; 1,3	= very good	= outstanding performance
1,7; 2; 2,3	= good	= performance which is significantly above average
2,7; 3; 3,3	= satisfactory	= average performance
3,7; 4	= adequate	= performance which, despite shortcomings still satisfies requirements
5	= inadequate	= performance which, due to significant shortcomings, no longer satisfies requirements

<sup>4</sup> The graded assessment of this module component can only be passed, if all parts of the assessment have been awarded a grade of „ausreichend“ (4,0) or above.

- (2) A graded assessment has been passed when a minimum grade of 4.0 has been awarded.
- (3) If a module has not been passed or the Master thesis was awarded a grade of less than 4.0, this should be communicated to the student being examined. If applicable, the student must also be informed as to whether and, if applicable, to what extent and within which deadlines, the assessment in question / the Master thesis can be retaken.
- (4) A Master's thesis that was assessed as "failed" can be repeated once; a second repetition is not allowed.

## §5 Unexcused Absence, Deceit, Resit Examinations

- (1) Absence or withdrawal from an examination without good reason will be awarded a grade of 5.0.
- (2) A credible reason for absence or withdrawal must be submitted promptly and in writing. In case of illness, a doctor's note, and in case of doubt, a note from a doctor nominated by the university may be required. Where the reason given is deemed valid, a new examination date will be set.
- (3) Where a student attempts to influence the result of an examination through deception or the use of non-admissible aids, the examination will be awarded the grade of 5.0. In serious cases of deception like, for example, plagiarism, as well as in repeat cases of deception, a warning will be issued. If a further deception occurs thereafter, the Faculty Examination Board can request that the university exclude such a person from taking part in any further examinations.
- (4) Examinations which have already been passed cannot be retaken. Examinations which have not been passed must be retaken.

## Table of Abbreviations

SWS	weekly contact hours / volume (Semesterwochenstunden)
LP	credit points (Leistungspunkt / ECTS Credit)

## Types of Module Components

S	lecture / class (Seminar)
W	Workshop
P	tutorial or practical, lab (Praktikum)
Pr	exam (Prüfung)

## Assessments: Graded Assessments (Prüfungsleistungen PL) and Non-Graded Assessments (Studienleistungen (SL))

A	(written) assignment
B	report (Bericht)
H	term paper (Hausarbeit)
K	exam (Klausur)
PN	presentation (Präsentation)
T	Thesis
sb..	during the semester (semesterbegleitend) ...