



One-semester program  
**Certificate of Advanced Studies (CAS) 2026**  
Management Essentials for Professionals

Campus Villingen-Schwenningen

# WELCOME

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For your professional development, HFU Business School offers the one-semester program CAS Management Essentials for Professionals. We enable you to deal with strategic decisions and challenges in complex and uncertain situations. This is what counts on strategic levels. At the same time, your personal future depends to which extent you can discuss at this level in an intelligent and constructive way. This one semester is identical to the first semester of the Executive MBA and is taught together. It always takes place during the summer semester (March to July).

At our university, learning is interactive, inspiring, and rooted in real-world experience. Our expert lecturers bring a wealth of professional insight, turning theory into practice and challenges into opportunities. You'll not only master the essential concepts for strategic decision-making and problem-solving across key business areas, but also gain fresh perspectives from the diverse experiences, creativity, and ideas of your peers.

Because our participants work in international environments, all courses are taught in English. To give you the perfect balance between flexibility and personal connection, we're introducing a **blended learning format** – with several lecture weekend taking place online. This approach lets you enjoy the best of both worlds: dynamic, face-to-face learning and the convenience of studying from anywhere.

A professional network develops during the program that will prove invaluable throughout your career. The alumni organization we support enables this network to be maintained and expanded over the long term even after the program has been completed.

**The focus of this program is on core functions of modern business administration. This includes the following equivalent modules:**

- Strategic Management
- International Finance
- Management Accounting
- Financial Accounting
- International Marketing
- Human Resource Management
- Project Management

At the end of this program, you will receive an officially recognized Certificate of Advanced Studies (CAS). The tuition fees for this program are € 7,000. On completing the certificate program, you can decide whether you wish to continue your professional development by taking an Executive MBA. All courses already passed would be 100% credited.



## AT A GLANCE ...

### Schedule

13.03./14.03.2026

27.03./28.03.2026

10.04./11.04.2026

24.04./25.04.2026

08.05./09.05.2026

22.05./23.05.2026

12.06./13.06.2026

26.06./27.06.2026

10.07./11.07.2026

Subject to Change

### Admission requirements

First professionally qualifying university degree (Bachelor, Master, Magister, Diplom or equivalent) or a completed vocational training in a relevant profession.\*

Participation in a detailed personal interview.

At least five years of professional experience in a responsible position after graduation.

Good command of the study language English.

\*Modifications are possible in consultation with the Dean of Studies.

# Contact

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