

HFU Business School

If you are looking for a bachelor programme with an **INTERNATIONAL** orientation, which offers a large degree of **INDIVIDUALITY** and which represents **INNOVATION**, this is the place!

Start your future with us!

HFU Business School

Hochschule Furtwangen
Jakob-Kienzle-Str. 17
78054 Villingen-Schwenningen
Germany

www.hfu-business-school.de



NEW

AWR Business Law (LL.B.)

7 semesters

50% in German and 50% in English

Start: winter semester

You also need:

- › Curiosity, passion, and the desire to make a difference in the world of business.

Special features:

- › Practical knowledge instead of plain theory
- › Real-life cases from the international corporate world
- › Small groups with support according to your needs



Hannes Schlenker

Programme Coordinator AWR
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Tel. 0049 7720 307-4302

I am **Veronika**, **AWR Testimonial**.
You can find detailed information
on my study programme here:



BMP Business Management and Psychology

7 semesters

- › including internship semester

80 - 90% taught in English, 10 - 20% taught in German

Start: summer semester

Additional requirement:

- › an interest in economic interrelationships and human behaviour in business processes

USPs:

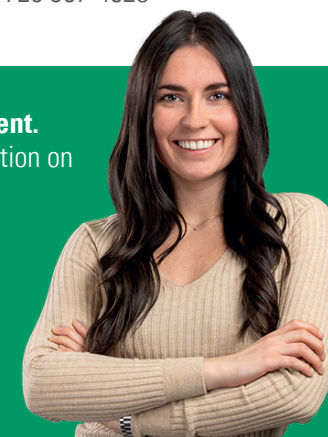
- › business studies with a focus on psychology
- › broad spectrum of psychological issues
- › academic research methods as part of the programme
- › early internship during 3rd semester
- › specialisation possible through choice of required electives



Nadine Merkt

Programme Coordinator BMP
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Tel. 0049 7720 307-4628

I am **Hannah**, an **BMP student**.
You can find detailed information on
my study programme here:



HFU BUSINESS SCHOOL
BUSINESS IS OUR BUSINESS!

CAMPUS **VS-SCHWENNINGEN**





IBM

International Business Management

7 semesters

- › including study semester abroad and internship semester

100% in English

Start: winter semester

Additional requirement:

- › French or Spanish: 4-5 years at school required
- › Chinese: no previous knowledge necessary

Languages / regional focus

Chinese, French or Spanish

USPs:

- › 50% of available places go to international students
- › multicultural cohorts
- › international double-degrees possible
- › specialisation through mandatory electives

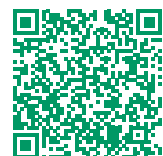


Tatjana Ludwig

Programme Coordinator IBM
 tatjana.ludwig@hs-furtwangen.de
 Tel. 0049 7720 307-4617



I am **Luis**, an IBM student. .
 You can find detailed information on
 my study programme here:



IBW

International Business Administration

7 semesters

- › including study semester abroad and internship semester
 thesis semester – you can choose where you spend it

1/3 German + 1/3 English + 1/3 language focus

Start: winter semester and summer semester

Additional requirement:

- › French or Spanish: 4-5 years at school required
- › Chinese: no previous knowledge necessary

Languages / regional focus

Chinese, French or Spanish

USPs:

- › choice of five different areas of specialisation:
 (1) International Marketing (2) International Human Resources and Organization
 (3) International Finance, Accounting and Tax (4) Digital Business Management
 (5) Behavioural Business Management
- › possibility of bilingual or trilingual degree
- › international double diploma also possible



Natascha Steffens

Programme Coordinator IBW
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 Tel. 0049 7720 307-4303



I am **Laura**, an IBW student.
 You can find detailed information on
 my study programme here:



IEB

International Engineering

7 semesters

- › including study semester abroad and internship semester

100 % in English

Start: winter semester

Additional requirement:

- › French or Spanish: 4-5 years at school required
- › Chinese: no previous knowledge necessary
- › an interest in engineering science
- › being curious about other cultures & countries

Languages / regional focus

Chinese, French or Spanish

USPs:

- two specialisation options for advanced level studies:
 › medical engineering
 › mechanical engineering
 (proficiency in German is recommended for Medical Engineering)



Gaby Kienast

Programme Coordinator IEB
 gaby.kienast@hs-furtwangen.de
 Tel. 0049 7720 307-4318



I am **Yong**, an IEB student.
 You can find detailed information on
 my study programme here:



Our VALUES



OPENNESS & TRUST

The small size of our cohorts allows true relationships to develop.
 We are proud of our open door policy.



RESPECT

Respect is at the heart of our daily inter-
 actions – be that amongst students or with
 professors.



COMMITMENT

We will provide a high-quality education.
 There is a reason why we are amongst
 the top universities in Germany's CHE uni-
 versity ranking.



PERFORMANCE

Active participation in lectures is somet-
 hing we take as a given.