HFU BUSINESS SCHOOL

FULL TIME MBA INTERNATIONAL BUSINESS MANAGEMENT

ACQUIN Accredited
Completed in 18 months

Join the HFU experience
www.mba.hs-furtwangen.de
Are you looking for a program which gives you a unique profile in the international arena? Do you aim to reposition yourself in the global workplace of fast-moving disruption and digital transformation? The world of work today no longer provides a single career ladder; you need life-long learning to keep up with unpredictable requirements in industry.

Recent studies indicate that the essential skills for the 21st century career are collaborative skills, critical thinking, analytical reasoning and a global mindset. And our HFU MBA creates a learning laboratory for you to develop these competencies. You practice collaboration in multicultural team projects. You develop your critical thinking and the ability to see multiple perspectives by designing interdisciplinary solutions to business cases. The dramatic growth of digitalization means you need to persuade people through clear visualization of complex issues. You deepen your analytical reasoning through exposure to multiple approaches to solving problems.

The HFU Business School at Furtwangen University has had an outstanding reputation for pioneering management programs since its inception in 1995. Our HFU MBA program is international in terms not only of student body, but also in the background of our teaching faculty and the scope and focus of the program. All courses are taught in English by professors who have wide-ranging international career experience. The curriculum offers a solid foundation of practical hands-on knowledge.

Innovative teaching methods enable you to test your problem-solving skills in real-world cases. In this way, we support your acquisition of the competencies you need to cope in the volatile, complex and ambiguous workplace of today.

We accept a maximum of 15 students to co-create a learning environment which fosters intensive exchange and interaction with peers and professors. Our alumni have moved on to challenging positions as change leaders and bridge-builders in a broad range of industries and sectors, and across international borders. Located in the heart of Europe, close to France, Switzerland and Lake Constance, we are near many global players including Porsche, Daimler, SAP, Hansgrohe and Hugo Boss, and producers of hi-tech medical technology such as Aesculap, Storz et al.

The HFU MBA program will provide you not only with a global network of colleagues for life, but also management insights which will resonate with you long after graduation.

Do you want to reset your worldview, your approach and working styles to move forward with your career? We look forward to receiving your application to join our MBA program.

Prof. Nikola Hale
Study at Furtwangen University
As one of the oldest Universities of Applied Science in Baden-Württemberg, we are proud of our long tradition of high-quality teaching, applied research and strong international orientation. We are ranked highly by both students and employers in Germany’s university league tables and our excellent reputation draws students from all over Germany as well as from more than 80 countries around the world.

With three campuses, ten faculties and 41 innovative and practical degree courses at both bachelor’s and master’s levels, Furtwangen University offers a wide variety of academic opportunities. Our students benefit from the excellent study conditions with small study groups and personal contact with professors. We also offer outstanding support services and facilities, including ultra-modern laboratories, a high-tech IT infrastructure and one of the best libraries in Germany. This all adds up to a great learning experience with first-rate job prospects.

Why should you choose us?
› solid foundation of knowledge, applied to real-world cases
› newest research and insights to get you up to speed
› innovative degree programs
› interdisciplinary and innovative learning environment
› essential skills necessary for success in the business world 4.0
› international focus of degree program
› optimal student support and supervision
› strong alumni networking opportunities

HFU – REACH NEW HEIGHTS

REACH NEW HEIGHTS
Welcome to HFU Business School
Our business school, located in the natural beauty of the Black Forest region in southern Germany, is a firmly-established center for excellence, renowned for its pioneering spirit and dynamic atmosphere.

Over 900 business people have graduated with us since our foundation in 1995. We offer fully-accredited, highly-ranked business degrees tailored to the needs of the international job market. Our programs are carefully designed and balanced paths which provide a solid foundation of business knowledge, support development of the global mindset, and create a learning environment which gives you the skills needed in the globalized, complex world of work today.

At HFU Business School, you will gain a top professional qualification, enabling you to play a successful part in the global economy of the 21st century.

www.hfu-business-school.de
The HFU MBA combines a leading-edge curriculum taught entirely in English by a dynamic and internationally-experienced faculty. Our MBA program is focused on managing business across global markets. It challenges students to think and live globally by its location at the crossroads of Europe. Organizational leadership, strategic management and managing cultural diversity are key features of the program and prepare the student for success as future professionals in business enterprises operating across international borders.

We are “Made in Germany”
In the end, an MBA from HFU Business School will provide you with an exceptional ‘Made in Germany’ foundation for a career in international business at global companies worldwide.

“The Furtwangen MBA has really helped me position myself in the marketplace. The MBA qualification has given me a broad understanding of business. I like the fact that it was a generalist qualification and that we were a small group and got to learn from one another.”

Samuel Payne, Swaziland, MBA 2005, Senior Manager at Deloitte Africa

Our MBA program is fully accredited by ACQUIN.

Get the HFU advantage
› International
› Individual
› Innovative
A Dynamic and Internationally-Experienced Faculty
All HFU professors involved in the program share their extensive international business experience that spans all corners of the world. Their expertise makes the theoretical concepts come alive in the lectures and seminars.

A Top Notch Curriculum
Our curriculum is specifically designed to cover all the important facets of doing business globally. For example, managing cultural diversity in business, a core part of our program, is simply not offered in many other programs you may be considering. And the development of a global mindset, which helps you cut through the cultural conflicts in business, cannot be achieved by simply speaking foreign languages, or living abroad. A deep dive study into values and norms, behaviors and practices around the business world help you create the much desired synergy to achieve high performance.

International Environment
The program is taught entirely in English and is geared toward foreign students choosing to study in Germany. By choosing HFU, you will be placed in a tight-knit class environment typically made up of 80% foreign students coming from all parts of the world.

You will not only learn a fair amount of German simply by living here, but are likely to pick up dancing salsa, eating with chopsticks, greeting with namaste or even speaking some Arabic and Russian from your classmates too!

“...It gave me not only additional business knowledge, but most important it gave me a different perspective and capabilities to examine any situation, myself and others in a broader context.”

Ksenia Kovbasyuk, Russia, MBA 2009, Marketing Operations and Insights Manager at LucaNet AGL
One of the most important advantages which we offer is our small class size limited to 15 students, ensuring an intensive learning environment, close interaction with peers and professors and personalized attention from the faculty and support staff.

Along with the interactive courses, the HFU MBA program fosters an expansion of your own business network.

We offer insider-view excursions to local hidden champions, the internationally successful enterprises in the region. At networking events with former HFU MBA alumni in our Meet & Greet program and at the Friday evening Best Practices lecture series by change leaders, you gain deep insights into current megatrends in industry.
Innovative Teaching Approaches

The program explicitly focuses on emerging trends and innovative best practices for businesses engaging in global markets today. You will not only receive a sound foundation in modern business theory and practice, but also up-to-date insights into current international business affairs that will better prepare you for entry into this branch of business management.

To offer an engaging and challenging learning experience, we apply modern interactive teaching and learning methods such as hands-on business simulations, business games and collaborative projects in real life business situations. The interdisciplinary teaching styles and curricula mirror the complex world of business today, moving you away from the old canons of knowledge and into the 21st century.
Prof. Nikola Hale
MBA Director
Managing Cultural Diversity

Pia Schächterle
Program Director MBA

Prof. Dr. Niels Behrmann
Strategic Management
Entrepreneurial Management

Prof. Dr. Lars Binkebanck
International Marketing

Prof. Dr. Daniel Cerquera
Managerial Economics

Prof. Dr. Rüdiger Conzelmann
Cost Accounting
Business Simulation

Prof. Dr. Uwe Hack
Financial Accounting
Quantitative Tools

Prof. Dr. Eva Kirner
Leadership and Organizations

Prof. Dr. Frank Kramer
Sustainable Management

Prof. Dr. Michael Lederer
International Finance
Entrepreneurial Management

Prof. Dr. Christoph Mergard
International Management

Prof. Dr. Marc-Peter Radke
International Economics

Prof. Dr. Wolf-Dietrich Schneider
Operations and Supply Chain Management
Process Analysis and Design

Prof. Dr. Armin Trost
Human Resource Management
The HFU MBA is a full-time, three semester program. Students must complete all required core courses in two semesters and a master’s thesis in a third semester in order to graduate.

The thesis is a formal piece of written work prepared by the student on an individual basis, which may be carried out in collaboration with a real company as the basis of research and practical application.

The course is typically completed within 18 months of submission of the thesis.

Curriculum

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# THE MBA PROGRAM AT A GLANCE

<table>
<thead>
<tr>
<th>Degree</th>
<th>Master of Business Administration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duration</td>
<td>3 semesters/18 months</td>
</tr>
<tr>
<td>Campus</td>
<td>Schwenningen</td>
</tr>
<tr>
<td>Program Start</td>
<td>Winter semester (mid-September Orientation Start)</td>
</tr>
<tr>
<td>Selection Procedure</td>
<td>Based on transcript and professional experience</td>
</tr>
<tr>
<td>Language of Instruction</td>
<td>English (100%)</td>
</tr>
<tr>
<td>Application Deadline</td>
<td>June 1 (non EU applicants) July 15 (EU, national applicants)</td>
</tr>
<tr>
<td>Accreditation</td>
<td>Fully accredited by ACQUIN</td>
</tr>
<tr>
<td>Tuition Fees</td>
<td>€10,000</td>
</tr>
</tbody>
</table>
“It transformed my way of thinking and I also improved my negotiation skills.” Oscar Beltrán, Colombia, MBA 2015, Sales Director at EKU Power Drives
Requirements
The admission criteria are intended to ensure that students have the appropriate qualifications, academic background and work experience to fully benefit from and actively contribute to the program. The requirements are:

› An undergraduate degree with an above-average grade point average (GPA)

› Work experience consisting of at least 24 months of relevant professional experience in a business environment following graduation (student internships or summer jobs do not qualify for consideration).

› Proficiency in English in written and spoken form as indicated by
   - TOEFL min. score 90
   - IELTS min. score 6.5

A test is not required for applicants who have graduated in the UK, Ireland, USA, Canada, Australia and New Zealand.

› Graduate Management Admission Test (GMAT)
   Applicants are not required to sit a GMAT examination, however they are encouraged to do so. Applicants who have achieved a high score in the GMAT may be given preference at the time of selection. The current average score for GMAT is about 600. Good MBA candidates will usually exceed this score.

Our GMAT code number is 7032.
Our ETS Code number is 8221.
We have one intake per year. There is a two-part application procedure.

**Step one:** Complete the online application

**Step two:** After we have received your application you will get a prompt reply from us indicating whether your profile fits our minimum requirements for the program. If yes, we will also request that you send in more detailed application material such as your résumé or Curriculum Vitae (CV), academic certificates and work references at the latest by

- June 1 for Non EU applicants and
- July 15 for EU and national applicants.

Non EU applicants who do not need a visa to enter Germany may also apply till July 15.

Your application will be evaluated using a scoring system that ranks the applicants. You will receive the results of the selection process for Non EU applicants by June 5 and for EU and national applicants by July 20 based on having received all necessary application documents from you.

Please email us at mba-office@hs-furtwangen.de if you have any questions!

“...The main reasons to why I have chosen to study at HFU were, firstly the high level of professionalism and assistance provided at the initial stages of my application.” Dr. May Ennasra, Jordan, MBA 2008, Managing Director at QD Analysis Ltd
Tuition Fees
The total tuition fee for the complete program is €10,000.

Scholarships
As a leading German business school, we support talented, well-qualified people by offering scholarships. For students who have gained excellent grades in their undergraduate degrees, we can offer a €3,200 scholarship, making your reduced tuition fee €6,800. As an applicant to the MBA program, you are automatically eligible for consideration under this scholarship. We will inform you if you qualify for this.

To apply for a full scholarship, please contact the German Academic Exchange Service (DAAD).

Living Costs
Living costs average €735 per month and are the sole responsibility of the student. Obtaining a student visa requires that you provide proof of financial means for this amount over the course of the study program. Please note that this is a minimum requirement, and that actual living costs may be more depending on your choice of accommodation and use of local amenities. Financial support from the university for living expenses is not available.
Excellent Academic and Student Assistance Services

Our program support services help ensure that studying in Germany will not only prove to be an academic success for you, but also a personally enriching experience as well.

We offer comprehensive support in helping you with onboarding and getting you started upon arrival.

An orientation program for international students is scheduled for the two weeks prior to start of studies. During this orientation, most of the administrative issues facing a student new to Germany are covered, including registration at the university, registration with city hall, and an introduction to the city.

The orientation program also offer intensive courses in German language besides the semester-long courses in German as a Foreign Language included in the program tuition. We know that living abroad can be challenging and we want to make sure that your stay at the HFU Business School is as comfortable as possible.

HFU Business School is known for having the quickest and most efficient application procedures in the industry, and this standard of support is maintained throughout the academic year.

Why not try out our online application and see for yourself!
European Business Exposure
The region is home to many top global corporations such as Porsche, Daimler, SAP, Bosch, Aesculap and Hugo Boss. Our students can expect to be exposed to such companies through field trips. Many of our foreign graduates have gone on to work for these and other similar companies such as Hewlett-Packard Europe, Adidas, Puma and Marquardt as part of their extended international business experience here.

Study in the Heart of Europe
The HFU Business School is located at the foothills of the Black Forest, one of the most picturesque regions in Germany and famous for its tourism industry. Local residents of the city of Villingen-Schwenningen are known for their southern German hospitality and many former students have made lifelong friendships here. And people here consider their leisure time as important as their work. Achieving a healthy work/life balance means investing time not only to study hard but also to recharge your energies. The Black Forest at our front door offers hiking, cycling, and mountain biking, and the sports provided by the university, from canoeing to yoga, salsa dancing to football, keep you fit for your studies.

For urban culture, the cities of Stuttgart, Freiburg, Constance and Zurich are only an hour away by train. The location is ideal too, for international flights from Frankfurt or Stuttgart airport.

Villingen-Schwenningen
In 1972 the town in its present form came into existence with the merger of the two formerly independent towns of Villingen and Schwenningen.

Schwenningen was at one time the booming center of the German clock industry with the headquarters of many well-known manufacturers located here, including Kienzle and Junghans. Furtwangen University has a world-reknown clock museum and the HFU campus in Schwenningen started out in the refurbished clock factory as its first building complex.

Villingen-Schwenningen has a historic center with shops, cafes, clubs and German and international restaurants in a safe and clean pedestrian area and it now boasts three universities. The HFU is a major employer in the city; together with the student body, the HFU community is a welcome member of the local scene.

For urban culture, the cities of Stuttgart, Freiburg, Constance and Zurich are only an hour away by train. The location is ideal too, for international flights from Frankfurt or Stuttgart airport.
APPLICATION

SEND YOUR APPLICATION DOCUMENTS TO

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