

**HFU Business School**  
Hochschule Furtwangen  
Jakob-Kienzle-Str. 17  
78054 Villingen-Schwenningen  
Germany  
[www.hfu-business-school.de](http://www.hfu-business-school.de)



# HFU Business School

If you are looking for a bachelor programme with an **INTERNATIONAL** orientation, which offers a large degree of **INDIVIDUALITY** and which represents **INNOVATION**, this is the place!

**Start your future with us!**



## Our VALUES



### OPENNESS & TRUST

The small size of our cohorts allows true relationships to develop. We are proud of our open door policy.



### RESPECT

Respect is at the heart of our daily interactions – be that amongst students or with professors.



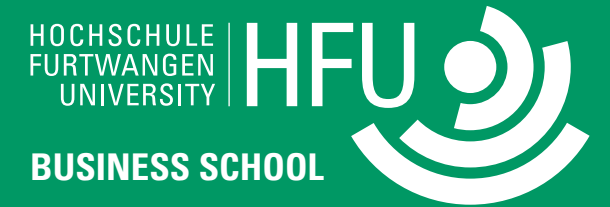
### COMMITMENT

We will provide a high-quality education. There is a reason why we are amongst the top universities in Germany's CHE university ranking.



### PERFORMANCE

Active participation in lectures is something we take as a given.



**HFU BUSINESS SCHOOL**  
BUSINESS IS OUR BUSINESS!

CAMPUS **VS-SCHWENNINGEN**

# IBM

## International Business Management

### 7 semesters

- › including study semester abroad and internship semester

### 100% taught in English

### start: winter semester

### additional requirement:

- › French or Spanish: 4-5 years at school required
- › Chinese: no previous knowledge necessary

### Languages / regional focus

Chinese, French or Spanish

### USPs:

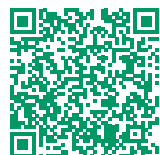
- › 50% of available places got to international students
- › multicultural cohorts
- › international double-degrees possible
- › specialisation through mandatory electives



**Silke Mühlbach**

programme assistant IBM  
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Tel. 0049 7720 307-4357

I am **Luis**, an IBM student. .  
You can find detailed information on  
my study programme here:



# IBW

## International Business Administration

### 7 semesters

- › including study semester abroad and internship semester  
thesis semester – you can choose where you spend it

### 1/3 German + 1/3 English + 1/3 language focus

### Start: winter semester and summer semester

### additional requirement:

- › French or Spanish: 4-5 years at school required
- › Chinese: no previous knowledge necessary

### Languages / regional focus

Chinese, French or Spanish

### USPs:

- › choice of five different areas of specialisation:  
(1) International Marketing (2) International Human Resources and Organization  
(3) International Finance, Accounting and Tax (4) Digital Business Management  
(5) Behavioural Business Management
- › possibility of bilingual or trilingual degree
- › international double diploma also possible



**Natascha Steffens**

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I am **Laura**, an IBW student.  
You can find detailed information on  
my study programme here:



# IEB

## International Engineering

### 7 semesters

- › including study semester abroad and internship semester

### 30% taught in English

### start: winter semester

### additional requirement:

- › French or Spanish: 4-5 years at school required
- › Chinese: no previous knowledge necessary
- › an interest in engineering science
- › being curious about other cultures & countries

### Languages / regional focus

Chinese, French or Spanish

### USPs:

two specialisation options for advanced level studies:

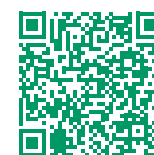
- › medical engineering
- › mechanical engineering



**Gaby Kienast**

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I am **Yong**, an IEB student.  
You can find detailed information on  
my study programme here:



# BMP

## Business Management and Psychology

### 7 semesters

- › including internship semester

### 80 - 90% taught in English, 10 - 20% taught in German

### start: summer semester

### additional requirement:

- › an interest in economic interrelationships and human  
behaviour in business processes

### USPs:

- › business studies with a focus on psychology
- › broad spectrum of psychological issues
- › academic research methods as part of the programme
- › early internship during 3rd semester
- › specialisation possible through choice of required electives



**Nadine Merkt**

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I am **Hannah**, an BMP student.  
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