



CAMPUS

International Business, Engineering and Health Sciences

The Villingen-Schwenningen Campus with its 3 faculties has grown rapidly in the last few years. Currently approximately 2500 students are completing a Bachelor's or a Master's degree with us.

The HFU Business School

The HFU Business School offers practice-based, academic business qualifications preparing graduates for challenging positions across all business functions and sectors worldwide. Industry-integrated learning means the business community is closely involved in both design and delivery. Graduates are well-prepared for cross-cultural working through intensive language training and integrated exchange and internship semesters abroad. HFU maintains a distinct community focus so students benefit from small classes and outstanding support services.

Our faculty currently offers 7 degree programmes

- Business Management and Psychology (B.A.)
- International Business (BA)
- International Business Management (BA)
- International Engineering (BSc)
- International Business Management (MBA)
- Executive Master of International Business Management (MBA)
- International Management (MSc)

THE FIRST STEPS

How do I apply for the program?

Application advisor:
 Silke Mühlbach
 International Business Management
 HFU Business School
 Jakob-Kienzle-Str. 17
 78054 VS-Schwenningen
 Germany
 Tel. +49 (0)7720.307-4357 or -4300
 mbs@hs-furtwangen.de

Send application documents to:
 Zulassungsamt der
 Hochschule Furtwangen
 Robert-Gerwig-Platz 1
 78120 Furtwangen
 Germany
 Tel. +49 (0)7723.920-1232
 application@hs-furtwangen.de

Please find detailed information on entry requirements and our application form online at: www.hfu-business-school.de

Deadlines for applications to start studying in the winter semester each year

15th April for international applicants (with international diplomas)
 15th July for German and EU applicants (with German / EU diplomas)

German applicants with international degrees: Please note that you will have to have these evaluated by the Oberschulamt, Stuttgart before you can apply to us.

 Visit us on Facebook at www.facebook.com/hfu.business.school

www.hfu-business-school.de



INTERNATIONAL BUSINESS MANAGEMENT

Bachelor of Arts · 100% in English
ACQUIN accredited
TOP CHE Ranking

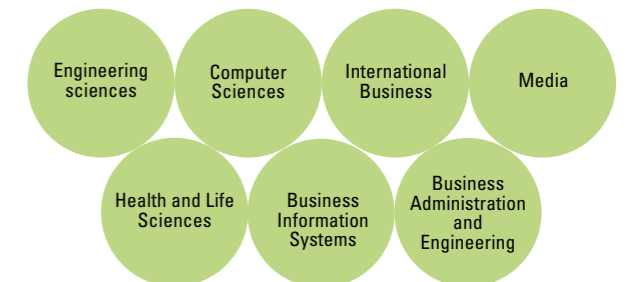


FURTWANGEN UNIVERSITY

Study at the highest level

Our location in the beautiful Black Forest region makes us the highest university in Germany, but we also place highly in Germany's university league tables thanks to top evaluations by students and employers. With 9 faculties and 50 varied and accredited degree programmes across 3 campuses – Furtwangen, Villingen-Schwenningen and Tuttlingen – we are the leading university in south-west Germany.

Top-class facilities and a supportive learning environment ensure that all of our students can achieve their potential. Our student-centred approach in small groups allows us to offer both a high level of teacher-student interaction and high quality teaching. Up-to-date facilities include ultra-modern laboratories, a high-tech IT infrastructure and libraries voted some of the best in Germany. These ideal study conditions maximize our students' chances of success.





PROGRAM INTRODUCTION

Getting a good job in business today

The War for Talents means that international companies expect managers to be mobile, multilingual, stress-resistant and excellent at communicating across cultural, professional and geographical borders. Global job markets require flexible, communicative interface managers and we show you how to become one.

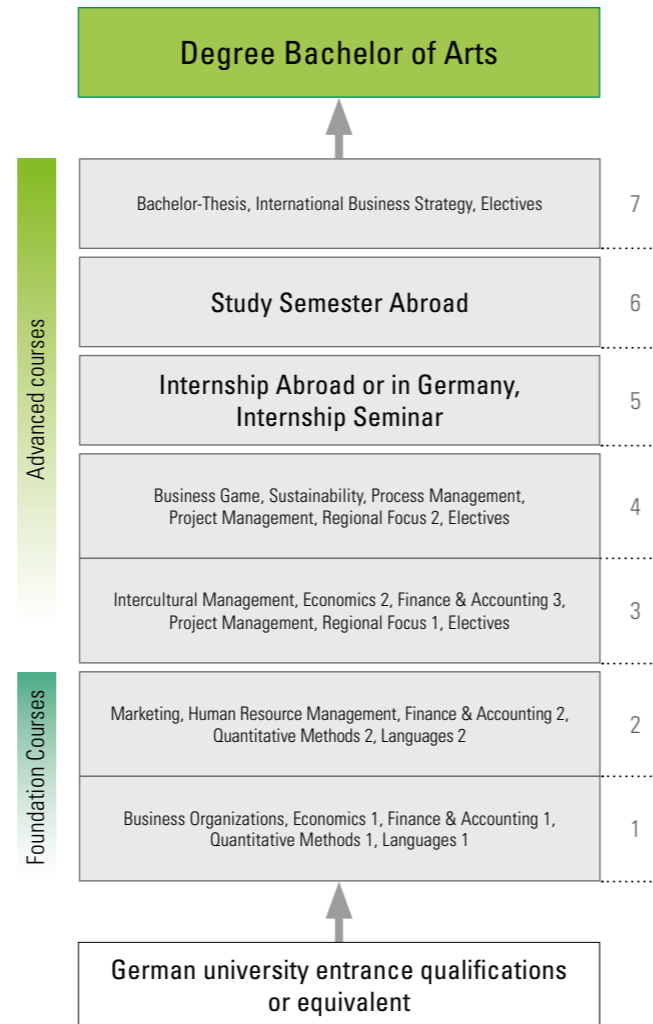
8 reasons to study at HFU Business School; we offer you...

- the business skills and management competencies that industry expects of you
- the longest experience offering a bachelors degree taught 100% in English in Germany; so we know how to help you get the jobs you want
- a truly international profile: all students are required to complete a study semester and an internship abroad; you could add on one additional study semester abroad to get a double degree from our partners in China, France or Latin America!
- multicultural learning environment: you study with people from over 48 countries and a teaching staff who are almost 50% foreign-born
- internationally experienced teaching staff: all professors have worked or lectured abroad and all speak at least one foreign language
- practically-oriented programs: all professors have worked in industry and continue to maintain close ties with industry, through research, student projects and consulting
- closely-knit business school: we know our students and they know us at the HFU Business School, you belong to a special elite; we have more than 14 applicants for every study space!

Entry Requirements

German Abitur or for international applicants an advanced level school certificate. Proficiency in English: see application info for International Business Management

CURRICULUM



* for French or Spanish: 4-5 years of previous studies or equivalent; for Chinese: no previous knowledge required

THE PROGRAM

Get into the HFU Business School spirit

To start off, you spend four semesters on campus, where you acquire **a solid foundation in all areas of international business**, from accounting, finance and marketing to managing cultural diversity, international human resource management, organizational behavior and project management.

In addition, you choose and specialize in a **regional focus** (Chinese, French, Spanish or German and EU) and work intensively with native speakers to master the language and experience the culture.

You develop **multilingual competences in interpersonal and intercultural communication** with a small cohort group of engaged students, 50% of whom come from overseas.

Our closely-knit learning environment offers you business courses taught **100% in English**, so you don't need any German to start studying with us! You enhance your sensitivity, awareness and ability to reach high levels of performance working on complex real-world projects on campus and in industry.

In the 5th and 6th semesters, you are culturally and linguistically equipped to set off for your **study semester abroad** at one of over 140 international partner universities and for your **internship semester** at a corporation or a medium-sized company in the USA, China, France, Mexico, Argentina, Australia or Germany, or elsewhere.

In your last semester, you round off your education by writing your **final bachelor's thesis**, analyzing, researching and/or creating innovative insights into real-world issues in business.

By the time you graduate, you are ready to cope with the fast-moving pace of global business today.

YOUR CAREER OUTLOOK

The International Business Management program has achieved top-ranking by CHE (the Commission for University Development) for Internationality and Employability, which means you enjoy the best possible learning environment. This ACQUIN accredited International Business Management program of seven semesters will give you the ability to handle management issues and begin a successful career in the global economy of the 21st century:

- developing a sound real-world understanding of business issues, models and processes
- stimulating intellectual abilities and opening minds to new ways of thinking
- building management skills: intercultural communication, teamwork and negotiation skills in a multicultural environment

Our network of successful graduates

Join our network of graduates, now working in Germany and abroad at Microsoft, McKinsey, Siemens, Bosch, IBM, Daimler, Accenture, Swiss Re, BMW and other companies, doing their Master's degrees in the United States, the UK or in Germany, members of the High Potentials Trainee programs at EADS, Deutsche Telekom, E.ON, Siemens and others who have started their own successful businesses.

Check out the exciting career developments of our graduates, e.g. as a financial analyst in Zurich, a key account manager in Mexico City, and entrepreneur with offices in Shanghai, Toronto and Freiburg, a chief purchasing officer in Toulouse, a controller for sports articles in San Salvador, and many more career paths!

Go to www.hfu-business-school.de and click on International Business Management, "What can our degrees do for you?"