Curriculum

Our Executive MBA has been conceived as a General Management program, encompassing all the essential elements required for a „holistic management approach".

It is divided into modules each consisting of 1, 2 or 3 different lectures and taught over 3 semesters. The fourth semester is dedicated to the master's thesis.

The majority of sessions is based on inter-active methods such as presentations, case studies or work groups, thus leaving a lot of room for discussions. Participants will be able to specifically prepare the teaching content in advance of each session with the help of materials made available online.

Modules >

INTERNATIONAL FINANCE & ACCOUNTING
- Financial Accounting
- International Finance
- Management Accounting

INTERNATIONAL MANAGEMENT & MARKETING
- Fundamentals of Marketing and Behavioral Economics
- International Management and Marketing
- Teambuilding

DIGITAL TRANSFORMATION AND AI
- Fundamentals of Digital Transformation
- Building AI Solutions

HUMAN RESOURCE MANAGEMENT
- Human Resource Management

STRATEGY 1
- Introduction Strategic Management
- Business Simulation

LEADERSHIP AND SUSTAINABLE MANAGEMENT
- Leadership
- Sustainable Management

WORLD ECONOMY
- World Economy

MANAGING CULTURAL DIVERSITY
- Managing Cultural Diversity

ENTREPRENEURSHIP
- Fundamentals of Entrepreneurial Management
- Advanced Entrepreneurship

STRATEGY 2
- Innovation and Business Modelling
- Advanced Strategic Management

INTERNATIONAL FINANCIAL REPORTING
- International Financial Reporting & Analytics

ORGANIZATIONAL PERSPECTIVES 2
- Organizational Behavior and Change

CORPORATE TRANSFORMATION
- Corporate Restructuring and M&A
- Business Law

RESEARCH AND THESIS SUPPORT
- Research and Thesis Support

MASTER THESIS