Executive MBA

Master of Business Administration

Campus Villingen-Schwenningen

Executive MBA Program · Four-semester program · English · Part-time

"We empower our students to drive transformation and shape the future, confidently navigate challenges in international markets, make strategic decisions, and successfully advance to the next stage of their careers."

Prof. Dr. Michael Hepp

HOCHSCHULE FURTWANGEN UNIVERSITY | HFU

BOOST YOUR CAREER!

Gain additional management competence with the four-semester Executive MBA of HFU Business School. This program is your gateway to success! Elevate your career and turn your ambitions into reality! Anyone who has already achieved impressive professional success and is looking for further development to take the next step in their career, can get off to a flying start with our Executive MBA. The program prepares you specifically for the challenges ahead in international top management. Our MBA is based on two central pillars - on the one hand you learn functional skills such as accounting, finance and marketing, and on the other, strategic problem-solving skills are strengthened through leadership, intercultural communication and strategic management.

Our experienced professors promote the combination of theory and practice and convey a high level of entrepreneurial orientation through practical examples and cases. Small groups with personal support make a steep learning curve possible!

The successful system accreditation is proof of the outstanding quality of our Executive MBA. Due to its unique combination of general management approach, with an emphasis on practical relevance and internationality and a learning environment customized to the specific requirements of our students.

WHAT YOU SHOULD KNOW

ABOUT OUR EXECUTIVE MBA PROGRAM

- 4 semesters
- Start in summer semester
- General Management orientation
- English as teaching language
- 3 semesters with lectures on Schwenningen Campus or online
- Lectures Friday/Saturday all day approx. every 14 days
- 1 module abroad
- 4th semester Master Thesis
- 90 ECTS
- Degree: Master of Business Administration (MBA)
- Costs: 18,000 Euros

GOOD REASONS

FOR OUR EXECUTIVE MBA

» Professional development - we develop leaders
» General Management orientation
» High program quality - confirmed by rankings and accreditation as well as continuous participant evaluation
» Practical relevance and close contact with the business world
» The key to success - interdisciplinary and international
» Outstanding administrative and learning support by highly-qualified and committed staff
» Professional learning environment tailored to the needs of working managers
» Small teams of up to 15 participants for a steep learning curve
» Large degree of flexibility and customization to individual circumstances
» Price / performance ratio

CONTENT EXECUTIVE MBA STUDY

INTERNATIONAL FINANCE AND ACCOUNTING
» Financial Accounting
» International Finance
» Management Accounting

INTERNATIONAL MANAGEMENT & MARKETING
» Fundamentals of Marketing and Behavioral Economics
» International Management and Marketing
» Teambuilding

DIGITAL TRANSFORMATION AND AI
» Fundamentals of Digital Transformation
» Building AI Solutions

HUMAN RESOURCE MANAGEMENT
» Human Resource Management

STRATEGY 1
» Introduction Strategic Management
» Business Simulation

LEADERSHIP AND SUSTAINABLE MANAGEMENT
» Leadership
» Sustainable Management

WORLD ECONOMY
» World Economy

MANAGING CULTURAL DIVERSITY
» Managing Cultural Diversity

ENTREPRENEURSHIP
» Fundamentals of Entrepreneurial Management
» Advanced Entrepreneurship

STRATEGY 2
» Innovation and Business Modelling
» Advanced Strategic Management

INTERNATIONAL FINANCIAL REPORTING
» International Financial Reporting & Analytics

ORGANIZATIONAL PERSPECTIVES
» Organizational Behavior and Change

CORPORATE TRANSFORMATION
» Corporate Restructuring and M & A
» Business Law

RESEARCH AND THESIS SUPPORT
» Research and Thesis Support

MASTER THESIS

ONE INTERNATIONAL MODULE

» Business Simulation with Universidad de Málaga, Spain

HFU NETWORK

LOCAL ROOTS – INTERNATIONAL CONNECTIONS

hansgrohe · ALDI SÜD · hp invent · PORSCHE · SAP

testo · bfai Bundesagentur für Außenwirtschaft · STORZ KARL STORZ – ENDOSKOPE · Infineon technologies · MARQUARDT

menzerna polishing compounds · SICK · getAbstract compressed knowledge · IMS GEAR · Endress+Hauser People for Process Automation

Waldmann ENGINEER OF LIGHT. · Continental · B BRAUN AESCULAP · SSS SIEDLE · DAIMLER

COMPATIBILITY

OF WORK AND STUDY

» Lectures on Fridays and Saturdays on Schwenningen Campus or online
» Long-term availability of all dates
» Worldwide and continuous access to the learning materials via the online learning platform FELIX
» Individual solutions for special situations

RIGHT IN THE MIDDLE

» Proximity to companies in the Black Forest
» Strong ties between the university and local companies
» Excellent accessibility at the Schwenningen campus
» International orientation
» Participants from over 20 different countries working in nearby companies

NETWORKING

» "Best Practices" presentations on campus
» Networking of Executive MBA alumni and current students and high-ranking industry representatives as well as professors
» Regular alumni event "Management Refresher Day"

Management Refresher Day

" It was unbelievable for me to find this international EMBA program in the Black Forest. HFU EMBA is a program which encompasses up-to-date content, systematic module structure, international orientation, and an interactive teaching and learning environment, which also enables you to enjoy your EMBA journey besides your daily business. I appreciated the open and exciting debates about industry experiences not only from the learning group but also from the professors. Another highlight of this program is the professional program management - you can get help anytime and anywhere. If you are looking for a real added value through an EMBA program, it is worth considering this program. "

Dr. Hong Xiang Vice President Engineering Jedox
Executive MBA Graduate 2019

FOR WHOM

IS THE EXECUTIVE MBA SUITABLE?

- Professionals with a degree and an interest in additional management skills
- Managers with a technical, scientific, business or IT background
- Future and executive leaders
- Professionals with at least 5 years of work experience
- For women and men on parental leave as preparation for re-entry
- For a professional comeback
- For a career transition

ADMISSION REQUIREMENTS

- First university degree qualifying for a profession (Bachelor, Master, Diploma or equivalent)
- Good to very good knowledge of English
- At least three years of professional experience in responsible position
- Participation in a personal selection interview

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APPLICATION PROCESS

» Application Deadline: January 15th

Please contact us if you need additional time to confirm with your company.

CONTACT

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FURTHER INFORMATION
www.executive-mba.hs-furtwangen.de