

## § 34 Master's Program International Business Management (MBA) Study and Examination Regulations

Please note: For information only – only the German original is legally binding.

- (1) A total of 90 credits are required for successful completion of the master program which consists of three taught semesters.
- (2) Language of instruction and examination in all MBA modules is English.
- (3) Mandatory lectures and corresponding graded and non-graded assessments required for the successful completion of the master's program are shown in Table 2 (Table 1 shows an overview).

Module/ Semester	1	2	3	4	5	6
3	Thesis					
2	Strategy	Management Accounting	Economics	Entrepreneurial Management	Managing Business Processes	Managing Organizations and Change
1		Finance & Accounting		Marketing	Managing Teams & People	

Table 1: Module structure

Table 2: SPO Master's program - International Business Management (Semester's 1 – 3)

Module	Module component	Delivery type	Weekly contact hours	Graded assessment	Non-graded assessment	Credit points
<b>1. Taught semester</b>						<b>30</b>
<b>Strategy (Part 1) (6 of 9 credits)</b>						
	Strategic Management	V/S	4	1 sbPN		5
	Personal Career Strategy	S	1		1 sbH	1
<b>Finance &amp; Accounting (6 credits)</b>						
	Financial Accounting	V/S	2	1 sbK		2
	International Finance	V/S	2	1 K		3
	Quantitative Tools	Ü	1		1 sbA	1
<b>Economics (Part 1) (3 of 6 credits)</b>						
	Managerial Economics	V/S*	2	1 K		3

Module	Module component	Delivery type	Weekly contact hours	Graded assessment	Non-graded assessment	Credit points
<b>Marketing (6 credits)</b>						
	International Marketing	V/S	2			
	Marketing Cases	S	1			
	Module exam Marketing	Pr		1 sbA		6
<b>Managing Teams &amp; People (9 credits)</b>						
	Human Resource Management	V/S	2	1 M		4
	Managing Cultural Diversity	V/S	2	1 sbPN		4
	Team Building	S	1		1 sbA	1
<b>2. Taught semester</b>						<b>30</b>
<b>Strategy (Part 2) (3 of 9 credits)</b>						
	Advanced Strategic Management	V/S	2	1 sbH		3
<b>Economics (Part 2) (3 of 6 credits)</b>						
	International Economics	V/S	2	1 K		3
<b>Management Accounting (3 credits)</b>						
	Cost Accounting	V/S	2	1 K		3
<b>Entrepreneurial Management (6 credits)</b>						
	Entrepreneurship	S	2	1 H		4
	Business Game	S	2	1 sbA		2
<b>Managing Business Processes (6 credits)</b>						
	Operations and Supply Chain Management	V/S	2			
	Process Analysis and Design	S	1			
	Module Exam - Managing Business Processes	Pr		1 K		6
<b>Managing Organizations and Change (9 credits)</b>						
	International Management	V/S	2	1 sbM		3
	Leadership & Organizations	V/S	2	1 sbM		3
	Sustainable Management	V/S	2	1 K		3

Module	Module component	Delivery type	Weekly contact hours	Graded assessment	Non-graded assessment	Credit points
<b>3. Taught semester</b>						<b>30</b>
<b>Thesis (30 credits)</b>						
	Thesis Seminar	S	1		1 sbPN	3
	Master's thesis			1 T		27
<b>Total credits</b>						<b>90</b>