

§ 34 Master's Program International Business Management (MBA)

Please note: For information only – only the German original is legally binding.

- (1) A total of 90 credits are required for successful completion of the master program which consists of three taught semesters.
- (2) Language of instruction and examination in all MBA modules is English. The certificate and diploma are issued in English.
- (3) Mandatory lectures and corresponding graded and non-graded assessments required for the successful completion of the master's program are shown in Table 2 (Table 1 shows an overview).

Table 1: Module structure

Module/ Semester	1	2	3	4	5	6
3	Thesis					
2	Strategy	Management Accounting	Economics	Entrepreneurial Management	Managing Business Processes	Managing Organizations and Change
1		Finance & Accounting		International Marketing & Psychology	Managing Teams & People	

Table 2: International Business Management (Semesters 1 – 3)

Module	Module component	Delivery type	Weekly contact hours	Graded assessment	Non-graded assessment	Credit points
1. Taught semester						30
Strategy (Part 1) (6 of 9 credits)						
	Strategic Management	V/S	4	1sbPN		5
	Personal Career Strategy	S	1		1sbH	1
Finance & Accounting (6 credits)						
	Financial Accounting	V/S	2	1sbK		2
	International Finance	V/S	2	1K		3
	Quantitative Tools	Ü	1	1sbA		1
Economics (Part 1) (3 of 6 credits)						
	Managerial Economics	V/S	2	1K		3

Module	Module component	Delivery type	Weekly contact hours	Graded assessment	Non-graded assessment	Credit points
International Marketing & Psychology (6 credits)						
	International Marketing	V/S	3	1sbA		3
	Behavioural Economics	V/Ü	2	1K		3
Managing Teams & People (9 credits)						
	Human Resource Management	V/S	2	1M		4
	Managing Cultural Diversity	V/S	2	1sbPN		4
	Team Building	S	1		1sbA	1
2. Taught semester						30
Strategy (Part 2) (3 of 9 credits)						
	Advanced Strategic Management	V/S	2	1sbH		3
Economics (Part 2) (3 of 6 credits)						
	International Economics	V/S	2	1K		3
Management Accounting (3 credits)						
	Cost Accounting	V/S	2	1K		3
Entrepreneurial Management (6 credits)						
	Entrepreneurship	S	2	1H		3
	Business Game	S	2	1sbA		3
Managing Business Processes (6 credits)						
	Operations and Supply Chain Management	V/S	2			
	Process Analysis and Design	S	1			
	Module Exam - Managing Business Processes	Pr		1K		6
Managing Organizations and Change (9 credits)						
	International Management	V/S	2	1sbM		3
	Leadership & Organizations	V/S	2	1sbM		3
	Sustainable Management	V/S	2	1K		3

Module	Module component	Delivery type	Weekly contact hours	Graded assessment	Non-graded assessment	Credit points
3. Taught semester						30
Thesis (30 credits)						
	Thesis Seminar	S	1		1sbPN	3
	Master's thesis			1T		27
Total credits						90