

§ 39 Bachelor Program International Business Management (IBM) Study and Examination Regulations

Please note: For information only – legally binding is exclusively the original German version.

- (1) The Bachelor Program International Business Management consists of two semesters of taught content for the Foundation Studies and five semesters of taught content for the Advanced Level Studies.
- (2) In order to successfully complete the program, a total of 210 credit points (ECTS), as defined in this set of examination and study regulations, are required.
- (3) The fifth semester is normally an internship semester. The internship must be completed within a company or organization in a non-German speaking country outside of Germany, Austria or the Swiss German part of Switzerland. In addition to gaining additional business knowledge and skills, the goal is also to gain international and intercultural experience. Upon request, the Internship Coordinator may grant permission for an internship within Germany.
- (4) The foreign study semester takes place during the sixth semester. The sixth semester must be done at a university in a non-German-speaking country abroad. Upon written application, the student may switch the order of his/her internship semester and study abroad semester. The semester abroad may, in such a case, only be done if the requirements for admission to the internship semester have been met, i. e. completion of all courses and requirements in the Foundation Studies. International students must complete either the internship semester or the semester abroad in a German-speaking part of Europe, Germany, Austria or the Swiss-German part of Switzerland.
- (5) For the successful completion of the program, the mandatory modules as well as the corresponding graded and non-graded requirements must be fulfilled, as are shown in tables 2 and 3 (table 1 gives an overview):

Modul / Semester	1	2	3	4	5	6	7
7	Thesis			Oral Exam	Electives (Part 3)		
6	Study Semester Abroad						
5	Internship						
4	International Business Strategy	International Management	Intercultural Management	Process Management	Project Management	Electives (Part 2)	Regional Focus 2
3	International Business Environment					Electives (Part 1)	Regional Focus 1
2	Marketing	Quantitative Business Analysis 2	Finance & Accounting	Communication for Business Purposes 2	Foreign Languages 2		
1	People and Business Organisations	Quantitative Business Analysis 1		Communication for Business Purposes 1	Foreign Languages 1	Business Environment	

Table 1: Module Structure

* Volume (SWS) = contact hours per week

Semester of Taught Content	Module	Lecture	Type	Volume (SWS)*	Graded Work	Non-Graded Work	Credit Points	
1	30							
	Business Environment							6
		Business Ethics	V/Ü	2	1 PN		3	
		Economics	V/Ü	2	1 K		3	
	Communication for Business Purposes 1							6
		Business English 1	V/Ü	4	1 K 50% ² 1 A 50%		4	
		Skills Development & Team Dynamics	P/Ü	2		1 P,1 H	2	
	Finance & Accounting (Part 1)							2 (of 7)
		Financial Accounting	V/Ü	2	1 K		2	
	Foreign Languages 1							4
		Foreign Languages 1 ¹ (DaF, Spanish, Chinese, or French)	V/Ü	4	1 K 50% ² 1 A 50%		4	
	People and Business Organisations							6
		Introduction to Business Management	V/Ü	3	1 K		3	
		Human Resource Management	V	2	1 K		3	
Quantitative Business Analysis 1							6	
	Quantitative Business Analysis 1	V/P	4	1 K 50% ² 1 H 50%		6		
2	30							
	Communication for Business Purposes 2							7
		Business English 2	V/Ü	4	1 K 50% ² 1 A 50%		4	
		Intercultural Communication	V/Ü	2	1 K		3	
	Finance & Accounting (Part 2)							5 (of 7)
	Corporate Finance	V/Ü	2	1 K		3		
	Management Accounting	V/Ü	2	1 K		2		

¹ Alternatively, depending on the language focus chosen. For international students, the language focus „Deutsch als Fremdsprache“ (DaF = German as a Foreign Language) is mandatory.

² The exam for this lecture is passed only, if all pieces of graded-work which form part of it have been passed with at least the grade "adequate" (4,0).

* Volume (SWS) = contact hours per week

Semester of Taught Content	Module	Lecture	Type	Volume (SWS)*	Graded Work	Non-Graded Work	Credit Points
2	Foreign Languages 2						6
		Foreign Languages 2 ¹ (DaF, Spanish, Chinese, or French)	V/Ü	4	1 K 50% ² 1 A 50%		4
		Foreign Language Project 2	P	1		1 A	2
	Marketing						6
		Marketing	V	4	1 K		6
	Quantitative Business Analysis 2						6
		Quantitative Business Analysis 2	V/P	4	1 K 50% ² 1 H 50%		6
Total							60

Table 2: Foundation Studies (1.- 2. semesters)

¹ Alternatively, depending on the language focus chosen. For international students, the language focus „Deutsch als Fremdsprache“ (DaF = German as a Foreign Language) is mandatory.

² The exam for this lecture is passed only, if all pieces of graded-work which form part of it have been passed with at least the grade "adequate" (4,0).

* Volume (SWS) = contact hours per week

Semester of Taught Content	Module	Lecture	Type	Volume (SWS) *	Graded Work	Non-Graded Work	Credit Points
3							30
	International Business Environment						6
		Business Law	S	2	1 PN		3
		International Economics	V/Ü	2	1 K		3
	Intercultural Management (Part 1)						3 (of 5)
		Managing Cultural Diversity	V/P	2	1 H 50% ² 1 A 50%		3
	International Management (Part 1)						4 (of 7)
		International Finance and Accounting	V	2	1 K		4
	Process Management (Part 1)						3 (of 6)
		Marketing Research	V	2	1 K		3
	Project Management (Part 1)						2 (of 6)
		Project Management	V	2	1 K 50% ² 1 B 50%		2
	Regional Focus China 1 or French speaking World 1 or Spanish speaking World 1 or Germany and EU 1						6
		Foreign Languages-3 ¹ (DaF, Spanish, Chinese, or French)	V/Ü	4	1 K 50% ² 1 A 50%		4
		Politics, Society and Culture: China ¹	S	2		1 H	2
		Politics, Society and Culture: French speaking World ¹	S	2		1 H	2
		Politics, Society and Culture: Spanish speaking World ¹	S	2		1 H	2
		Politics, Society and Culture: Germany and EU ¹	S	2		1 H	2
	Electives (Part 1)						6 (of 18)
		Electives ³			PL		6

¹ Alternatively, depending of chosen regional focus. For international students the regional focus „Deutschland und EU“ (Germany and EU) is mandatory.

² The exam for this lecture is passed only, if all pieces of graded-work which form part of it have been passed with at least the grade "adequate" (4,0).

³ The Faculty of International Business defines the current catalogue of electives and publishes it prior to the start of each semester. For the Module „Electives“ each student has to choose electives from this catalogue to a total volume of 18 ECTS. The assignment to certain semesters is not binding. The corresponding graded assignments must be generated across the semesters 3, 4 and 7.

* Volume (SWS) = contact hours per week

Semester of Taught Content	Module	Lecture	Type	Extent (SWS)	Graded Work	Non-Graded Work	Credit Points
4							30
	International Business Strategy						6
		International Business Strategy	V/S	3	1 K 50% ² 1 H 50%		4
		International Marketing	V/S	2	1 K		2
	International Management (Part 2)						3 (of 7)
		Business Game	P/S	2	1 A		3
	Intercultural Management (Part 2)						2 (of 5)
		Advanced Human Resource Management	V	2	1 K		2
	Process Management (Part 2)						3 (of 6)
		International Supply Chain Management	V	2	1 K		3
	Project Management (Part 2)						4 (of 6)
		Project Work	P		1 A 50% ² 1 B 50%		4
	Regional Focus China 2 or French speaking World 2 or Spanish speaking World 2 or Germany and EU 2						6
		Foreign Languages 4 ¹ (DaF, Spanish, Chinese, or French)	V/Ü	3	1 K 50% ² 1 A 50%		3
		Regional Analysis and international Competitiveness: China ¹	S	2	1 H		3
		Regional Analysis and international Competitiveness: French speaking World ¹	S	2	1 H		3
		Regional Analysis and international Competitiveness: Spanish speaking World ¹	S	2	1 H		3
		Regional Analysis and international Competitiveness: Germany and EU ¹	S	2	1 H		3

¹ Alternatively, depending of chosen regional focus. For international students the regional focus „Deutschland und EU“ (Germany and EU) is mandatory.

² The exam for this lecture is passed only, if all pieces of graded-work which form part of it have been passed with at least the grade "adequate" (4,0).

* Volume (SWS) = contact hours per week

Semester of Taught Content	Module	Lecture	Type	Extent (SWS)	Graded Work	Non-Graded Work	Credit Points
4	Electives (Part 2)						6 (of 18)
		Electives ³			PL		6
5	Internship						30
		Introduction to Internship	S	1		1 A	3
		Internship					24
		Internship Seminar	S	1		1 B ⁶ , 1 PN	3
6	Study Semester Abroad						30
		Electives ⁴			PL		24
		Electives ⁵				VL	6
7	Oral Exam						6
		Interdisciplinary Business Perspectives	S	1	1 M		6
	Electives (Part 3)						6 (of 18)
		Electives ³			PL		6
	Thesis						18
		Thesis			1 H		12
	Re-entry Debriefing and Thesis Seminar	S	1			1 PN, 2 B ⁷	6
Total							150

Table 3: Advanced Level Studies (3.-7. semesters)

³ The Faculty of International Business defines the current catalogue of electives and publishes it prior to the start of each semester. For the Module „Electives“ each student has to choose electives from this catalogue to a total volume of 18 ECTS. The assignment to certain semesters is not binding. The corresponding graded assignments must be generated across the semesters 3, 4 and 7.

⁴ Electives of a total volume of 24 ECTS (or equivalent) have to be chosen at the university abroad. At least three quarters of these electives (18 ECTS or equivalent) have to be selected from the field of International Business Studies or a related field. The dean of studies approves the learning agreement a student chooses before the semester abroad has begun, in most cases, or at the beginning of semester abroad.

⁵ Electives of a total value of 6 ECTS chosen at the university abroad, selected from the field of International Business or related fields. The dean of studies approves the learning agreement a student chooses before the semester abroad has begun, in most cases, or at the beginning of semester abroad.

⁶ The exam for this lecture is passed only, if all pieces of graded-work which form part of it have been passed with at least the grade "adequate" (4,0).

⁷ The exam for this lecture is passed only, if all pieces of graded-work which form part of it have been passed.

* Volume (SWS) = contact hours per week